

# RANDY oest

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My goal is to use my passions to create solutions for a variety of challenging projects—and to have fun doing it!

## CREATIVE

- Eye-in-the-sky brainstorming with a watchmaker's **attention to detail**.
- **Love setting up photoshoots**—keen eye for scouting locations, work well with photographers of different styles, and mindful to keep the client happy with the results.
- **Work well with constraints** to produce the best results for the project.
- Over a decade of experience **designing for Web, print, & identity** projects.
- **Comfortable (and enjoy) writing** copy & headlines.

## APPS

- Manipulate and illustrate in **Adobe Photoshop**.
- Superb bézier penmanship in **Adobe Illustrator**.
- Use **Textmate** and **LESS** (for CSS) as the dynamic duo to hand code Web sites.
- Proficient with a wealth of other apps relevant to the work, such as **Flash, Acrobat, Fetch**, etc.

## WEB TECHNOLOGIES

- **XHTML, HTML5, CSS** (including CSS3), **PHP**, & **Javascript**
- Master of **Drupal** (CMS) and **Wordpress**
- Integrated Web apps into projects, such as **Wufoo, Google Analytics & Maps, Flickr, Campaign Monitor, Constant Contact, Twitter, & Facebook**.
- Finger on the pulse of the **Mobile Web**.

## EDUCATION

- **Constantly learning** by seeking out new mentors, new sources of education, including books, video tutorials, day camps, and good old Googling a topic.
- Graduated from the **Art Institute of Pittsburgh** with an Associates Degree in Visual Communications and have been taking classes at the **University of Pittsburgh** for years.

## EMPLOYMENT

- **University of Pittsburgh University Marketing Communications** (May 2000 to present) as a print designer & manager at first and now a Web designer.
- **Creative Printing & Graphics, Inc.** (October 1997 to June 2000) as a designer and electronic prepressperson.



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